Format for Letter of EoI

(To be typed on the letterhead of the party submitting the EoI)

Reference No. ____ Date _____

То

Mr. Narayan Subramaniam Vice President, PA&SF, SBI Capital Markets Limited, 202, Maker Tower 'E', Cuffe Parade, Mumbai - 400 005

Sub: INVITATION OF EXPRESSION OF INTEREST TO ACT AS COMMON PROCESS ADVISOR FOR THE CORPORATE INSOLVENCY RESOLUTION PROCESS OF VIDEOCON GROUP COMPANIES

Sir,

This is with reference to the advertisement dated October 22, 2018 ("Advertisement") inviting Expression of Interest ("EoI") and the terms and conditions set out in the hyperlink provided in clause 1 of the Advertisement ("Teaser"), for appointment of common process advisor ("Common Process Advisor") to advise the consortium of lenders in relation to the ongoing corporate insolvency resolution process ("CIRP") of the following companies belonging to the Videocon group:

- (i) Videocon Industries Limited;
- (ii) Videocon Telecommunications Limited;
- (iii) KAIL Limited;
- (iv) Electroworld Digital Solutions Limited;
- (v) Value Industries Limited;
- (vi) Evans Fraser and Co. (India) Limited;
- (vii) Millennium Appliances India Limited;
- (viii) Sky Appliances Limited;
- (ix) PE Electronics Limited;
- (x) Techno Electronics Limited;
- (xi) Trend Electronics Limited;
- (xii) Applicomp (India) Limited;
- (xiii) Techno Kart India Limited;
- (xiv) Century Appliances Limited; and
- (xv) CE India Limited.

We have read and understood the contents of the Advertisement and the Teaser and are desirous of being appointed as the Common Process Advisor.

We believe that we satisfy the qualifying criteria set out in the qualification criteria, set out in point 4 of the Teaser.

We have attached the required information according to the annexed form. The information furnished by us in this EoI is true, correct and accurate. Based on this information we understand you would be able to evaluate our eligibility in order to qualify for the Proposed Transaction.

We however, understand and acknowledge the lenders right to decide whether or not to qualify our EoI without assigning any reason whatsoever and without any liability.

We shall be glad to receive further communication on the subject.

Yours faithfully,

Authorized Signatory For and on behalf of the interested party

ANNEXURE

PART A: DETAILS OF THE FIRM

[Briefly describe the background, organization and Registered/Corporate Office address of your firm.]

PART B: DETAILS OF EXPERIENCE

[Using the format below, provide information of at least 3 instances where your Firm has either acted as a Process Advisor or as an Advisor to the Resolution Professional in the corporate insolvency resolution process of any corporate debtor, where the aggregate debt amount of each such corporate debtor was more than INR 50,00,00,000 (Rupees Five Thousand Crores Only). Please note that at least 2 of the instances mentioned below should have been either successfully resolved or the resolution plan submitted with National Company Law Tribunal in accordance with the provisions of the Insolvency and Bankruptcy Code, 2016.]

- 1. Name of Corporate Debtor:
- 2. NCLT overseeing the CIRP:
- 3. Aggregate debt amount of the Corporate Debtor:
- 4. Insolvency Commencement Date:
- 5. Name of Resolution Professional:
- 6. Nature of Assignment:
- 7. Description of Actual Services Provided Within the Assignment:
- 8. Whether Resolution Plan approved by NCLT:
- 9. Whether Resolution Plan submitted to NCLT:
- 10. Assignment Team Details (along with experience):
- 11. Details of the Team Leader:

PART C: CONTACT PERSON FOR FURTHER CORRESPONDENCE

Name	
Designation	
Contact No. (Landline and Mobile)	
Email ID	
Address	